

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: BUCHTEL et al.

Confirmation No.: 1802

Serial No.: 10/621,750

Group Art Unit: 3629

Filed: July 17, 2003

Examiner: Gabrielle A. McCormick

Title: METHODS FOR IMPROVING AN ORGANIZATION  
USING CULTURAL CHARACTERISTICS DEFINED  
BY LEADERSHIP FROM CUSTOMER RESEARCH

To: Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**Amendment Accompanying Filing of Request for Continued Examination (RCE)**

Dear Sir:

This paper is filed responsive to the final Office Action mailed April 24, 2008, and the Advisory Action of July 11, 2008, in connection with the above-designated U.S. patent application. A Request for Continued Examination of the application accompanies filing of this amendment. Reconsideration and allowance of the pending claims are respectfully requested in view of the Amendments and Remarks below.

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 8 of this paper.